

Group/Directorate/Business Area	SURE START PARTNERSHIP	Plan Owner:	CARMEL BURTON
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Obj. No.	Objective	Critical Success Factor or Performance Indicator	Reporting Officer	Due Date	One Swindon Theme
	Service/process priorities				

	Objectives statement	Approval sign off or PI	By whom	By when?	
1.	Early Education				We can all benefit from a growing economy and a better town centre (Outcome 2) Living independently , protected from harm and making a positive contribution (Outcome 14,15)
1.1	To secure the provision of a free part time early education place for all eligible Swindon children.	<ul style="list-style-type: none"> No parent reports they are unable to access a place in their area. Supply meets demand, both across the borough and in localities. Funds are successfully secured from developers 	DS	Mar 12	
1.2	To promote take up of places to ensure that parents are aware of their entitlement.	<ul style="list-style-type: none"> Increase percentage take-up of full entitlement to 85% Increase percentage in wards with low take-up 	DS DS	Mar 12 Mar 12	
1.3	To monitor the take up of places by children with SEN and disabilities and black and minority ethnic families	Take up by children with SEN and black and minority ethnic families is in line with the percentage of children with SEN and from black and ethnic minority families in the populations.	DS	Mar 12	
1.4	To ensure that payments to providers are accurate and timely.	All providers receive correct payment by the end of terms one, three and five.	DS	Mar 12	

1.5	To monitor compliance with the DfE and local code of practice.	Audit visits to 8 settings carried out by end Mar 2012 and annually thereafter	DS	Mar 12	
1.6	To implement the additional hours and increased flexibility of early education	<ul style="list-style-type: none"> • 50% of all settings offer more flexibility than 3 hour sessions • 95% of all settings offer 15 hours • Parents able to access longer hours at 2 further settings by Mar 2011 	KP KP KP	Mar 12	
1.7	To deliver funded early education to the most vulnerable two year olds	200 children in the target group have access to funded care 95% of reviews are completed	KP	Mar 12	
1.8	To ensure smooth transition of the most vulnerable two year olds into early education	<ul style="list-style-type: none"> • 95% of funded children access early education There is an exit strategy in place for all children	KP	Mar 12	
1.9	To create service level agreements for the maintained nurseries	Agreements in place	DS	June 11	
2	Children's Centres				<p>Living independently , protected from harm and making a positive contribution (Outcome 13, 14,15)</p> <p>We can all benefit from a growing economy and a better town centre (Outcome 2)</p>
2.1	To support the Children's Centres to offer high quality integrated provision in accordance with the core offer and to improve outcomes for children	<ul style="list-style-type: none"> • All Centres supported to identify development areas and reflect on their practice • All centres challenged to meet identified actions • Butterflies supported to full core offer status. • Self evaluation judgements validated at all Centres • No elements of SEF 	KS KS KS CB	Mar 12 Mar12 July 11 Sept 11	

		<p>judged inadequate and 50% judged good or better</p> <ul style="list-style-type: none"> • At least 50% of Ofsted inspections rated good or above • No centre judged inadequate • Tender process complete for all centres • Tracking system in place across EYFSP • Working party set up to look at engagement with disadvantaged groups • All centres provision for dealing with domestic violence are audited • Centres receive notification of relevant incidents of domestic violence • Centres report effective links with Job Centre plus • All centres are supported to work with families where there are attachment difficulties • Centres are supported to respond to emerging issues, including a new full core offer and Early Intervention 	<p>CB</p> <p>CB</p> <p>CB</p> <p>CB</p> <p>CB</p> <p>KS</p> <p>KS</p> <p>KS</p> <p>CB</p> <p>CB</p>	<p>Mar 12</p> <p>Mar 12</p> <p>Mar 12</p> <p>Dec 11</p> <p>Mar 12</p> <p>July 11</p> <p>Sept 11</p> <p>Mar 12</p> <p>Mar 12</p> <p>Mar 12</p> <p>Mar 12</p>	
2.2	To provide centres with robust and detailed data	All Centres use data to plan and target services	CB	Mar 12	
2.5	To support centres to deliver value for money	<ul style="list-style-type: none"> • All centres use usage data to inform planning • All centres cost activities and use unit costs to inform 	CB	Mar 12	

		<ul style="list-style-type: none"> decision making Financial monitoring of centres in place and linked to outcomes All centres meet accounting standards 			
3	Development of Childcare Places				We can all benefit from a growing economy and a better town centre (Outcome 1,2)
3.1	To project manage work in out of school childcare development in partnership with schools to enable them to meet DfE requirements for access to childcare and to meet the needs identified by the sufficiency audit	<ul style="list-style-type: none"> New streamlined application process in place for equipment grants Projects in place to cover shortages 	NP NP	May 11 Mar 12	
3.2	To identify shortages in childcare and early education and commission high quality, affordable, accessible provision to meet those shortages.	Projects in place to cover all identified shortages	NP	Mar 12	
3.3	To provide funding and development worker support for applicants in the private voluntary and maintained sectors to enable the objectives in 3.1 to be met	<ul style="list-style-type: none"> Applications to the SSSP are successful and completed within 6 months for new registered settings and 1 month for all other settings 75% of new applicants have no actions at the point of first inspection. 	NP	Mar 12	
3.4	To provide targeted recruitment drives for childminders in areas of identified market shortfall	<ul style="list-style-type: none"> Campaigns launched in response to identified shortfalls Shortfalls identified by NP/WS/TRIO/others 	CB	Mar 12	
3.5	To work with planning to secure developer contributions for early education and childcare	<ul style="list-style-type: none"> Data available to support requests for funding Business case presented 	DS CB	Mar 12 Mar 12	

		for each development			
4.	Support for Existing Childcare Provision				We can all benefit from a growing economy and a better town centre (Outcome 1,2)
4.1	To work with Children's Services to maintain Children's Centre, early education and childcare premises	CB	KP	Mar 12	
4.2	To retain childminders and increase their professional development	<ul style="list-style-type: none"> • 70% of all childminders receive a judgement of at least good. • 7% of childminders receive a judgement of outstanding • 99% of childminders judged satisfactory or better • 50 %of Swindon childminders to be qualified to Level 3 or above or to have started a level 3 qualification • Childminders have an active role in all of Children's Centres 	CB (for all)	Mar 12 (for all)	
4.3	To provide business support and advice to childminders to increase their sustainability	<ul style="list-style-type: none"> • No more than 5% of childminders resign their registration. 	JT	Mar 12	
4.4	To provide childminder grants to support the development of flexible home based childcare in line with identified demand	<ul style="list-style-type: none"> • At least 225 are signed up to the market grant of these 100 are at level 2 (market) • Less than 5 parents' needs aren't met • 20 new successful applications for flexibility grant 	NP NP JT	Mar 12 Mar 12 Mar 12	
4.5	To support the sustainability of existing childcare provision	<ul style="list-style-type: none"> • No group childcare places are lost where there is a sufficient market to support parents accessing work or training 	NP	Mar 12	

		<ul style="list-style-type: none"> Where group childcare places are lost, parents accessing work or training are successfully signposted to alternative provision 			
4.6	To provide a programme of support to all group childcare providers to ensure that the quality of care is developed and maintained	60% of Out of School settings judged good or above	KP	Mar 12	
4.7	To maintain Local Authority approved Quality Assured networks	<ul style="list-style-type: none"> 225 childminders on network at level 1 100 childminders on the network at level2 50 childminders on the network at level 3 	JT JT CB	Mar 12	
4.8	To work with early years settings and childminders to improve their safeguarding practice	<ul style="list-style-type: none"> All group settings complete a safeguarding self assessment Ten Safeguarding audits carried out Over a 3 year period Safeguarding training attended by 50% of childminders All group settings have at least one member of staff who has attended safeguarding training within the last 3 years Safer recruitment Training Targets Pre-Schools 80% Nurseries 70% Out of School Settings 50% Allegation Training Targets Pre-Schools 60% Nurseries 75% Out of School Settings 75% 	KP	Mar 12	

		<ul style="list-style-type: none"> All funding criteria references safeguarding in line with DCSF guidance. 			
4.9	To embed consultation with children, parents and practitioners into service planning	<ul style="list-style-type: none"> Children are consulted about the Poverty Strategy Strategy to involve children, parents and practitioners in SSSP planning is in place 	NP CB	Mar 12 Mar 12	
5.	Information Duty				Information contributes to all aspects of the work
5.1	To deliver the Enhanced Childcare Directory (ECD) in partnership with Capita and other partners	<ul style="list-style-type: none"> Monitoring of contract against service specification indicates compliance. 80% of monitored calls meet quality thresholds 75% of audit forms are returned 	NP NP NP	Mar 12 Mar 12	
5.2	To deliver the Family Service Directory (FSD) in partnership with Capita and other partners	<ul style="list-style-type: none"> All borough services entered Services linked to SBC entered Services for disabled children entered Uniform groups entered 	LB	May 11 July 11 Sept 11 Sept 11	
5.3	To increase awareness of how to access ECD and FSD information.	<ul style="list-style-type: none"> All children's centres are trained to use FSD and ECD Sources of information to parents are identified. 	WS WS	Mar 12 Mar 12	
5.4	To encourage parents to access the childcare element of Working Tax Credit Reword following welfare reform	<ul style="list-style-type: none"> Take up increases target 20,000 families 80% of parents are aware of tax credits 80% of BME groups are aware of tax credits 	NP NP NP	Mar 12	

5.5	To deliver effective outreach services in particular to priority and excluded groups	All Children's Centres receive training including Nursery Education grant Paying for childcare,	WS	Mar 12	
5.6	To provide an effective brokerage service	At least 80% of brokerage requests are resolved successfully.	WS	Mar 12	
6.	Inclusion				Living independently , protected from harm and making a positive contribution (Outcome 14)
6.1	To ensure that childcare is provided which is accessible to children with SEN and disabilities	<ul style="list-style-type: none"> • At least 80% of settings have an Ofsted judgement for equality and diversity of at least good • Specialist training in equality and diversity resourced and provided in response to identified need. • Opportunity network childminders are available across Swindon 	KP NT CB	Mar 12 Mar 12 Mar 12	
6.2	To support and promote the inclusion of children who have SEN/disabilities, to access suitable childcare which will facilitate the parents' engagement in work or training.	<ul style="list-style-type: none"> • Target: 25 children supported 	LB	Mar 12	

6.3	To support childcare providers to develop their skills in identifying children's individual needs and to meet those needs.	<ul style="list-style-type: none"> All setting SENCO's qualified to Level 3 All out of school clubs have play inclusion co-ordinators (PICO's) in place Specialist training provided for PICO's 	NT KP NT	Mar 12	
6.4	To provide a Quality Assured Opportunity Childminding Network	<ul style="list-style-type: none"> 90% of network members qualified to Level 3 100% of network members are trained to support children with SEN and disabilities. 	CB	Mar 12	
6.5	To provide and promote Inclusion Incentive Payments to Registered Childminders who care for children who have SEN/disabilities	<ul style="list-style-type: none"> 20 children who have SEN/disabilities being cared for by childminders 	LB	Mar 12	
6.6	To work in partnership with SBC Passenger Transport Services (PTS) to signpost parents, engaged in work or training and have a child who has SEN/Disabilities, to gain access to an appropriate registered childcare provider whilst utilising PTS.	<ul style="list-style-type: none"> 75% of enquiries being linked to a registered childcare provider and utilising PTS 	WS	Mar 12	
7.	Childcare Workforce Development				We can all benefit from a growing economy and a better town centre (Outcome 1,2)
7.1	To promote work in childcare in liaison with the Job Centre Plus Childcare Partnership Manager	<ul style="list-style-type: none"> Vacancies posted within 3 working days No settings report unfilled vacancies 	NT	Mar 12 Mar 12	
7.2	To ensure that the childcare workforce is representative of the local community	Parents are able to find childcare which meets their needs	WS	Mar 12	

7.3	To Increase the proportion of the childcare workforce qualified to at least level 3.	Children's Centre Full daycare 85% Sessional groups 75% Out of School 60%	NT	Mar 12	
7.4	To ensure PVI daycare settings have at least one Graduate Leader with EYPS completed or in progress	Children Centres – 100% Full Day care – 85% Sessional/ Extended Sessional– 50%	NT	Mar 12	
7.5	To facilitate and encourage attendance at training	<ul style="list-style-type: none"> • 95% of settings access training • 60% of childminders attend training 	NT	Mar 12	
7.6	To work with the training providers to commission a range of specialist units.	<ul style="list-style-type: none"> • Units in place for family support • Units in place for out of school and playwork • Units in place for SEN 	NT	Mar 12	
7.7	To commission a programme of play training for out of school and childminders	At least 30% settings and have attended play training 10 % of childminders have attended play training	NT	Mar 12	
7.8	To provide effective support for childminders prior to registration	<ul style="list-style-type: none"> • Drop out rate prior to registration is less than 10% • 90% of new applicants are satisfied with their GEM • All applicants who request a GEM are paired with one. 	CB	Mar 12	
7.9	To commission a programme of short courses to meet legislative to address identified development areas.	<ul style="list-style-type: none"> • Programme of courses in place • 70% of childminders, 80% of settings, achieve an Ofsted Judgement of at 	NT	Mar 12	

		least good			
7.10	To deliver a programme of training to Children's Centres staff	<ul style="list-style-type: none"> All Centres able to deliver Working Together with Parents and PEEP All Centres have a leader embarked on a Graduate level programme Family Support Worker qualification offered EYP for Children's Centres 	NT	Mar 12	
7.11	To maintain a data base of training received	<ul style="list-style-type: none"> Data base in place and up to date 	NT	Mar 12	
8.	Child Poverty				<p>Living independently , protected from harm and making a positive contribution (Outcome 14,15)</p> <p>We can all benefit from a growing economy and a better town centre (Outcome 1,2)</p>
8.1	To produce a child poverty needs assessment	Assessment produced	NP	May 11	
8.2	To produce a child poverty strategy	Strategy produced	NP	Dec 12	
9	Extended Services				We can all benefit from a growing economy and a better town centre (Outcome 2)
9.1	To work with School Safeguarding Advisor to conduct an audit of SBC schools' safeguarding arrangements for commissioned extended school provision.	Audit visits to 25 schools carried out	LB	Mar 12	